

THE NUMBERS: INDIAN PUBLIC WI-FI USAGE

96%
OF INDIANS PUT PERSONAL
INFORMATION AT RISK WHILE
USING PUBLIC WI-FI

**ALMOST 1 IN 3 INDIANS
WATCH ADULT CONTENT
ON PUBLIC WI-FI**

OF THOSE PEOPLE:

44%
ADMIT TO DOING
SO AT WORK

49%
HAVE DONE SO IN
A HOTEL/AIRBNB

73%
OF INDIANS WILL DO
OR SWAP SOMETHING
FOR A STRONG
WI-FI SIGNAL

INCLUDING:

35%
WATCH A THREE MINUTE
ADVERTISEMENT

16%
GIVE ACCESS TO ONLINE
DATING PROFILES

19%
GIVE ACCESS TO
SOMETHING AS CRITICAL
AS PERSONAL EMAILS

19%
ALLOW VIEWING AND
EDITING PERSONAL
SOCIAL MEDIA PROFILES

22%
GIVE ACCESS TO PERSONAL
PHOTOGRAPHS

19%
GIVE ACCESS TO
CONTACT LISTS



**PLACES WHERE INDIANS' DECISIONS ARE
BASED ON THE AVAILABILITY OF STRONG WI-FI**

82%
HOTEL
CHOICE

67%
TRANSPORT
HUB CHOICE

64%
WHICH AIRLINE
TO FLY

62%
PLACE TO
EAT



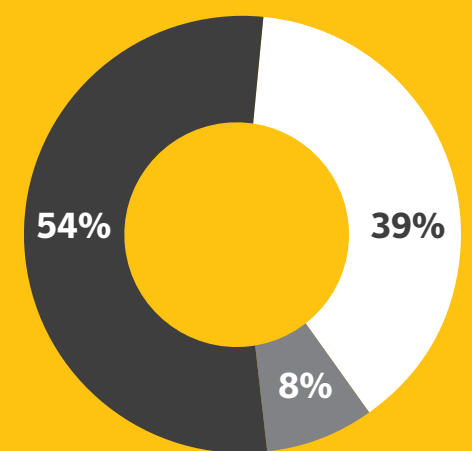
41%
OF INDIANS WOULD BE
HORRIFIED
IF A HACKER STOLE
DETAILS OF THEIR BANK
ACCOUNTS AND FINANCIAL
INFORMATION

48%
OF INDIANS HAVE ACCESSED
WI-FI WITHOUT THE WI-FI NETWORK
OWNER'S PERMISSION



18%
GUESSED OR HACKED
THE PASSWORD TO GET IN

**DO INDIANS USE A VPN TO
SECURE THEIR PUBLIC WI-FI
CONNECTIONS?**



● Yes ● No
● Never heard of VPN



FROM THE EXPERTS: PUBLIC WI-FI SECURITY TIPS AND TRICKS

Be vigilant

Review the network you're joining, and check with staff for the correct network name. Cyber criminals often set up rogue hotspots that may sound close to the name of the legitimate network you may be trying to connect to.

Avoid networks with no passwords

Ensure you only join password protected public Wi-Fi hotspots, even if you need to buy a cup of coffee to get the password at a café.

Login securely

Don't access sensitive information or online accounts via an app. Go directly to the website and verify they are using HTTPS before logging in. Enable two-factor authentication to increase your security coverage.

Manage your connections

Ensure to turn off any auto-connect settings for Wi-Fi or Bluetooth on your devices. Disable file sharing as well to ensure you aren't unknowingly sharing files with nearby devices.

Manage your accounts

Always log out of accounts when you're finished using them.

Use a trusted VPN

Using a virtual private network (VPN) will encrypt your information going in and out of your device, so it can't be read. Norton WiFi Privacy is a VPN app which automatically turns on when it detects a public Wi-Fi network.



Use Norton™ WiFi Privacy to help protect your devices on public Wi-Fi connections. Available on in.norton.com/wifi-privacy

