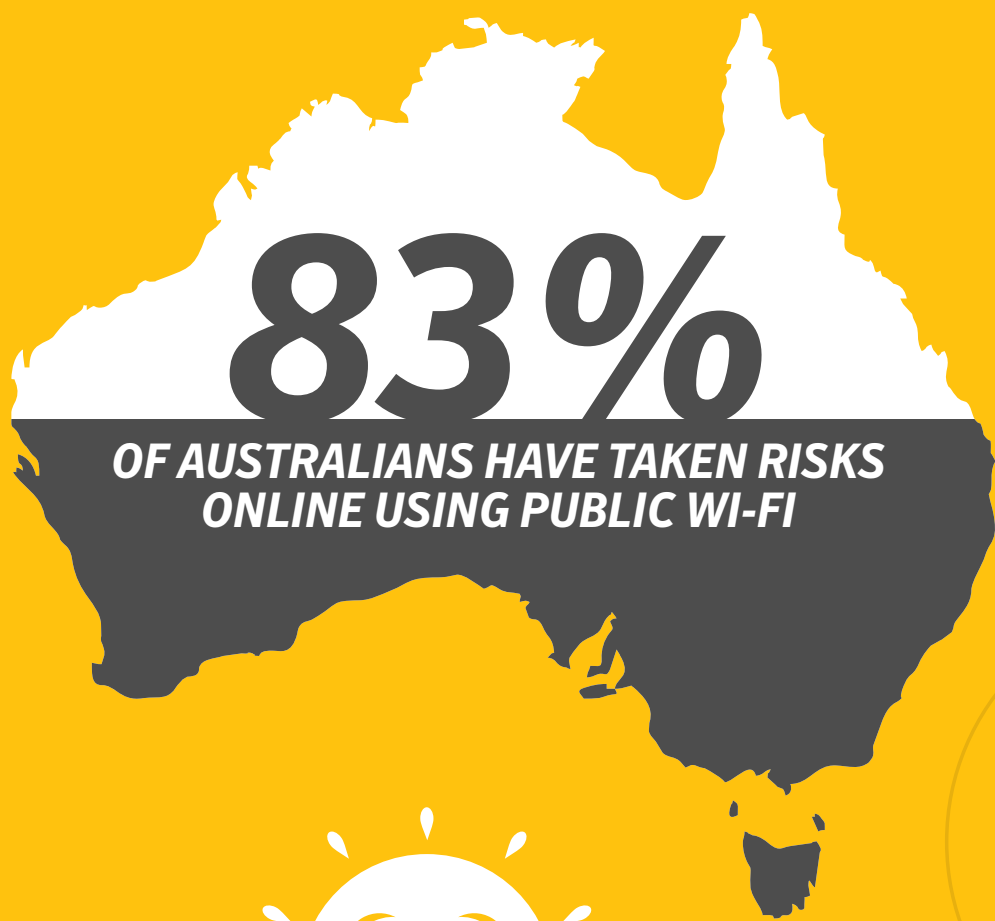
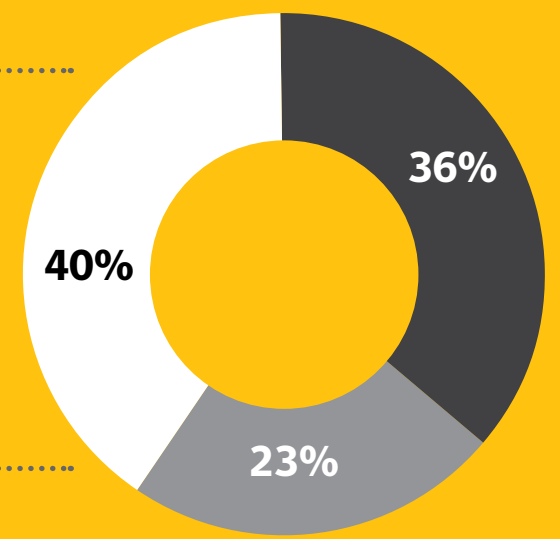


THE NUMBERS: AUSTRALIAN PUBLIC WI-FI USAGE

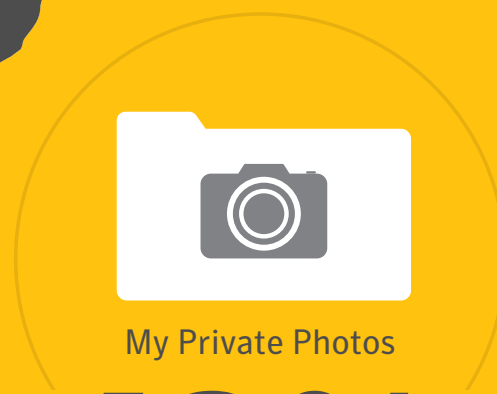


CAN YOU TELL THE
DIFFERENCE BETWEEN A
SECURE AND UNSECURE
PUBLIC WI-FI NETWORK?

● Yes ● No ● Unsure



30%
OF AUSTRALIANS HAVE USED
ONLINE BANKING
ON PUBLIC WI-FI



43%
AUSTRALIANS WOULD
BE ANGRY IF THEIR
PERSONAL,
PRIVATE PHOTOS
WERE POSTED ONLINE
BY HACKERS



ONLY 19%
OF AUSTRALIANS
CAN TELL IF THEIR APPS
ARE TRANSMITTING
INFORMATION SECURELY
OVER WI-FI



WHAT WOULD YOU BE
WILLING TO EXCHANGE OR DO
TO SECURE A STRONG AND
FREE WI-FI CONNECTION?

57%
WOULDN'T DO
ANYTHING

43%
WILLING
TO DO
SOMETHING

14%
WILLING TO
SWAP OR
EXCHANGE

30%
WATCH A
3 MINUTE
AD

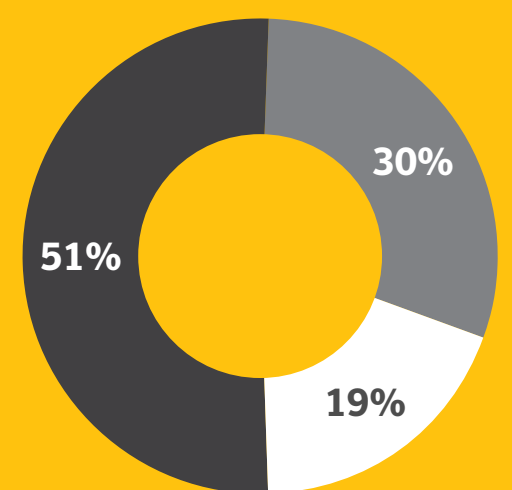


51%
OF AUSTRALIANS WOULD BE
HORRIFIED
IF A HACKER STOLE DETAILS OF
THEIR BANK ACCOUNTS AND
FINANCIAL INFORMATION



59%
OF AUSTRALIANS MAKE A
CHOICE ON HOTEL/HOSTEL/
HOLIDAY RENTAL BASED ON
A STRONG WI-FI SIGNAL

DO YOU USE
A VPN EVERY TIME YOU
USE WI-FI?



● Yes ● No
● Never heard of VPN



FROM THE EXPERTS: PUBLIC WI-FI SECURITY TIPS AND TRICKS

Be vigilant

Review the network you're joining, and check with staff for the correct network name. Cyber criminals often set up rogue hotspots that may sound close to the name of the legitimate network you may be trying to connect to.

Avoid networks with no passwords

Ensure you only join password protected public Wi-Fi hotspots, even if you need to buy a cup of coffee to get the password at a café.

Login securely

Don't access sensitive information or online accounts via an app. Go directly to the website and verify they are using HTTPS before logging in. Enable two-factor authentication to increase your security coverage.

Manage your connections

Ensure to turn off any auto-connect settings for Wi-Fi or Bluetooth on your devices. Disable file sharing as well to ensure you aren't unknowingly sharing files with nearby devices.

Manage your accounts

Always log out of accounts when you're finished using them.

Use a trusted VPN

Using a virtual private network (VPN) will encrypt your information going in and out of your device, so it can't be read. Norton WiFi Privacy is a VPN app which automatically turns on when it detects a public Wi-Fi network.



Use Norton™ WiFi Privacy to help protect your devices on public Wi-Fi connections, available now in leading electrical retailers, or visit au.norton.com/wifi-privacy

