

Norton Cyber Security Insights Report 2016

Global Comparisons



TOP FINDINGS	AUSTRALIA	GLOBAL (21 countries)
Total consumers affected by cybercrime in past year	5.3 million (26%)	689.4 million (31%)
Total financial cost of cybercrime in past year	\$1.5 billion (USD)	\$125.9 billion (USD)
Total time lost to cybercrime in past year	13.1 hours	19.7 hours
Most common cybercrimes consumers report ever personally experiencing	Credit card fraud: 19% Account password compromised: 15% Email hacked: 14%	Account password compromised: 18% Email hacked: 16% Mobile device theft: 15%
Percent who cannot identify a phishing email or have to guess if the email is legitimate	40%	41%
Percentage who experienced a negative outcome after responding to a potential phishing email	66%	80%
Percent who think they know how to determine whether the Wi-Fi network they are using is secure.	44%	48%
Respondents are most likely to protect this connected home device	Home entry/security system: 72%	Home entry/security system: 76%
Percent believing connected home devices offer hackers new ways to steal data	76%	72%
Percent who think connected home devices are designed with security in mind	52%	62%
Percent with at least one unprotected device	43%	35%
Percent confident in their ability to keep personal information safe online	38%	40%
Percent believing it's become harder to stay safe and secure online over the past 5 years	72%	63%

© 2016 Symantec Corporation. All rights reserved. Symantec, the Checkmark Logo, Norton, and Norton by Symantec are trademarks or registered trademarks of Symantec Corporation or its affiliates in the U.S. and other countries. Other names may be trademarks of their respective owners.
10/16