

THE FACTS: NEW ZEALAND CYBERCRIME IN 2017

1 MILLION
KIWIS AFFECTED BY
CYBERCRIME IN 2017



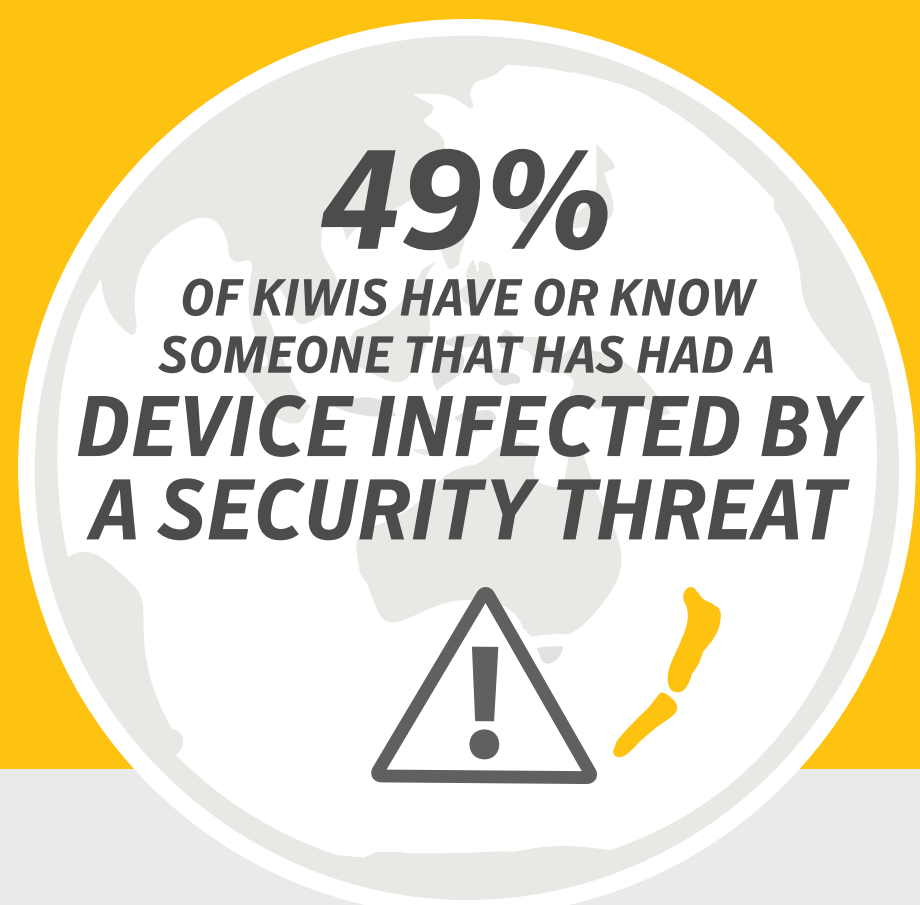
TOTAL AMOUNT LOST BY
KIWI CYBERCRIME VICTIMS:

**MORE THAN
\$177 MILLION**

AVERAGE AMOUNT LOST:
\$76 NZD

TIME SPENT DEALING WITH THE AFTERMATH:
MORE THAN 9 HOURS

KIWIS THAT REPORTED FINANCIAL
LOSSES WERE NOT REIMBURSED:
AT LEAST 82%



**GLOBALLY, CYBERCRIME VICTIMS
SHARE A SIMILAR PROFILE:**

✗ Everyday consumer who use multiple
devices at home or on the go.



Password1234
Password1234
Password1234
Password1234
Password1234
Password1234
Password1234
Password1234
Password1234
Password1234

» **19%** «
USE THE SAME PASSWORDS
FOR ALL THEIR ONLINE
ACCOUNTS

22% WRITE THEIR
PASSWORD ON A
PIECE OF PAPER

58% worry about financial information
being stolen online but
16% share online banking passwords
despite the risks

86%
OF NEW ZEALAND
CONSUMERS BELIEVE
CYBERCRIME
SHOULD BE
TREATED AS A
CRIMINAL ACT

HOWEVER...



16%
BELIEVE STEALING
INFORMATION ONLINE WAS
NOT AS BAD AS STEALING
PROPERTY IN 'REAL LIFE'

TIPS TO HELP STAY SAFE ONLINE

- Always have different passwords for different accounts, and change passwords every 3 months. Do NOT share passwords with others.
- Always log out of your accounts when you've finished using them.
- When logging onto public Wi-Fi, using a VPN, like Norton™ WiFi Privacy can help protect your personal information from hackers.
- Don't open an email if it looks suspicious. Call the sender to confirm they've sent the email, and don't click any links or open attachments without being sure of its legitimacy.
- Always use security software on your devices, such as Norton Security Premium or Norton Mobile Security, to ensure your devices are protected from viruses, phishing scams, ransomware, spyware and malicious activity.

Help protect your digital life at nz.norton.com
or visit any major electronics retailers.

